

A vertical, grayscale portrait of Alexandru Mircea Silitra, a graphic designer. He is wearing a baseball cap and a t-shirt with the text 'Bitter Sweet Reality' in a stylized font. The image is positioned on the left side of the page, partially overlapping the main text area.

ALEXANDRU MIRCEA SILITRA

GRAPHIC DESIGNER

Born in 87, Alex is a curious, Romanian, multidisciplinary Designer who started in 2007 when he discovered the world of Corporate Design and Branding.

While helping individuals and organisations to improve their businesses, he found out that he was instinctually drawn to design orientated solutions. His fascination with design kept pushing him forward to learn more about design and branding.

He graduated from Graphic Design University in Timisoara, but realised that continued education and networking was the path to success and joined Miami Ad School Europe.

His current focus is combining concepts with design and photography for the perfect end product. And as he continues to push himself forward, he likes to say, "exchanged ideas generate constant inspiration".

In his free time he enjoys extreme sports, photography, travelling, reading, cartoons and stickers.

AWARDS

- **Best of Show** - Miami Ad School - June 2015
- **Portfolio Award** - Miami Ad School - March 2014
- **Portfolio Award** - Miami Ad School - December 2013
- **IN THE BOOK** - D&AD Award - May 2014
- **Shortlisted for Clio Award** - September 2014
- **Graphis New Talent Annual 2015** - March 2015 - Graphis Publication